# **GMO crops** The science, impacts, and controversy

Steve Strauss Oregon State University Steve.Strauss@OregonState.Edu





# Why do GMOs matter to you?

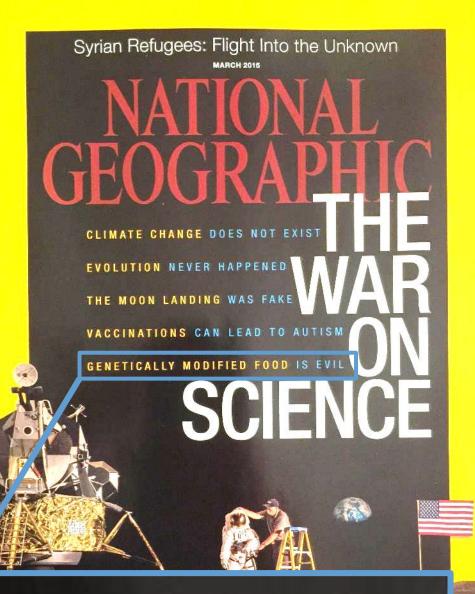
- Conflicting information about them is widespread in marketplace and online – I want truth, both the facts and context – knowledge
- Not being duped by costly but unfounded greenwash and natural food claims confusion
- Wish to see wise use of a critical technology for food, medicine, and energy production in a highly insecure world, especially for the poor – a moral issue
- Smart (safe, ethical, economic) food choices for you and your family – a personal issue

## My goal

Speaking as scientist, and seeking to reflect what mainstream science is thinking and saying

#### **Big picture**

Impossible to know every use, regulation, concern, impact...in all the crops, societies, environments where used around the USA or the world It's hard to tell what science is saying amidst all the noise



GENETICALLY MODIFIED FOOD IS EVI

# Pew Survey on views of controversial science issues - 2015

**PewResearch**Center

NUMBERS, FACTS AND TRENDS SHAPING THE WORLD

#### FOR RELEASE JANUARY 29, 2015

#### Public and Scientists' Views on Science and Society

Both the public and scientists value the contributions of science, but there are large differences in how each perceives science issues. Both groups agree that K-12 STEM education falls behind other nations.

A PEW RESEARCH CENTER STUDY CONDUCTED IN COLLABORATION WITH THE AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE (AAAS)

#### FOR FURTHER INFORMATION ON THIS REPORT:

Cary Funk, Associate Director, Research Lee Rainie, Director, Internet, Science and Technology Research Dana Page, Communications Manager 202.419.4372 www.pewresearch.org

http://www.pewinternet.org/2015/01/29/public-and-scientists-views-on-science-and-society/

		Center <sub>In</sub>			
PUBLICATIONS	TOPICS	DIA & NEWS SOCIAL PRESENTATIONS	INTERACTIV	RELIGION /ES KEY I	INTERNE
					_
IANUARY 28, 2015	CTC! VIEWS ON S	CIENCE AND SOCIETY		f t 🖂	
PUBLIC AND SCIENTS	SIS' VIEWS UN S	CIENCE AND SUCIETY			
		sts say gene			
		; only 37% o	i the pu	DIIC agr	ees
			THE R. P. LEWIS CO., LANSING MICH.		200

# GMOs the largest scientist-public gap, 51%, of any issue surveyed

of AAAS scientists say genetically modified foods are safe to eat; only

PEW RESEARCH CENTER Robert Nickelsberg/Getty Images

37% of the public agrees

#### **Opinion Differences Between Public and Scientists**

% of U.S. adults and AAAS scientists saying each of the following

<b>Comedical sciences</b>	U.S. adults	AAAS scientists
Safe to eat genetically modified foods	37%	51 point gap 088%
Favor use of animals in research	41 🛡	<b>42 O</b> 89
Safe to eat foods grown with pesticides	28 🌒 40	068
Humans have evolved over time		65 <b>33 O</b> 98
Childhood vaccines such as MMR should be required		68 <b>18</b> 🔘 86

#### Climate, energy, space sciences

Climate change is mostly due to human activity		50%	3	7 point gap	087%	5
Growing world population will be a major problem			59 🧲	23	0 82	
Favor building more nuclear power plants		45 👥	20	0 65		
Favor more offshore drilling	32 <b>0</b>	20	52			
Astronauts essential for future of U.S. space prograr	n	47 <b>0</b>	12 (	59		
Favor increased use of bioengineered fuel				68 🔵 10 (	<b>D</b> 78	
Favor increased use of fracking	31 <b>0 8</b>	9 39				
Space station has been a good investment for U.S.			6	4 <b>OO</b> 68		

Survey of U.S. adults August 15-25, 2014. AAAS scientists survey Sept. 11-Oct. 13, 2014. Other responses and those saying don't know or giving no answer are not shown.

PEW RESEARCH CENTER

http://www.pewinternet.org/2015/01/29/public-and-scientists-views-on-science-and-society/

# Mainstream science is supportive of responsible uses of GMOs



#### American Society of Plant Biologists

Cultivating a better future through plant biology research.

#### REVISED POSITION STATEMENT ON PLANT GENETIC ENGINEERING

Advances in agriculture are cumulative and build on the integration of new approaches with established breeding techniques and farming practices. The Food and Agricultural Organization anticipates the need for a 70% increase in agricultural productivity to meet the food, feed, fiber and fuel needs of an ever-growing world population, without further degrading the environment.

The American Society of Plant Biologists (ASPB) supports the continued responsible use of genetic engineering (hereafter referred to as GE) as an effective tool for advancing food security and reducing the negative environmental impacts of agriculture. ASPB also supports the

and reducing the negative environmental impacts of agriculture. ASPB also supports the continued use and further development of appropriate, science-based procedures and regulations

The use of GE to modify plants represents an important advance in plant science and agriculture that builds on centuries of human involvement in the genetic modification of crop species. GE

The use of GE to modify plants represents an important advance in plant science and agriculture that builds on centuries of human involvement in the genetic modification of crop species. GE allows for the transfer into a plant of well-characterized genes. The precision of this technology, coupled with the knowledge of the specific nature of the manipulated genetic information, makes the risks of unintended consequences of this type of gene transfer comparable to or less than the random mixing of genes that occurs during classical breeding (National Research Council, 2004).

#### AAAS: Position on GMO labeling

#### "Legally mandating such a label can only serve to mislead and falsely alarm consumers"

#### Statement by the AAAS Board of Directors On Labeling of Genetically Modified Foods

AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE 20 October 2012

There are several current efforts to require labeling of foods containing products derived from genetically modified crop plants, commonly known as GM crops or GMOs. These efforts are not driven by evidence that GM foods are actually dangerous. Indeed, the science is quite clear: crop improvement by the modern molecular techniques of biotechnology is safe. Rather, these initiatives are driven by a variety

conclusion: consuming foods containing ingredients derived from GM crops is no riskier than consuming the same foods containing ingredients from crop plants modified by conventional plant improvement techniques.

Civilization rests on people's ability to modify plants to make them more suitable as food, feed and fiber plants and all of these modificaadded, the protein must be shown to be neither toxic nor allergenic. As a result and contrary to popular misconceptions, GM crops are the most extensively tested crops ever added to our for

occasional clain foods to animal ranging from dig to sterility, tumo

Approved by the AAAS Board of Directors on 20 October 2012



death. Although such claims are often sensationalized and receive a

# GE/GMO a technology with diverse outcomes, including many.....

- Genes/traits Types of crops Places
- Societies Crop/Eco-systems

• A general technology: More like a wheel or computer than a medicine or saxophone

• "Product not process," "case by case," is global consensus for science assessments

Are GE/GMO foods safe? Are they good for the environment?



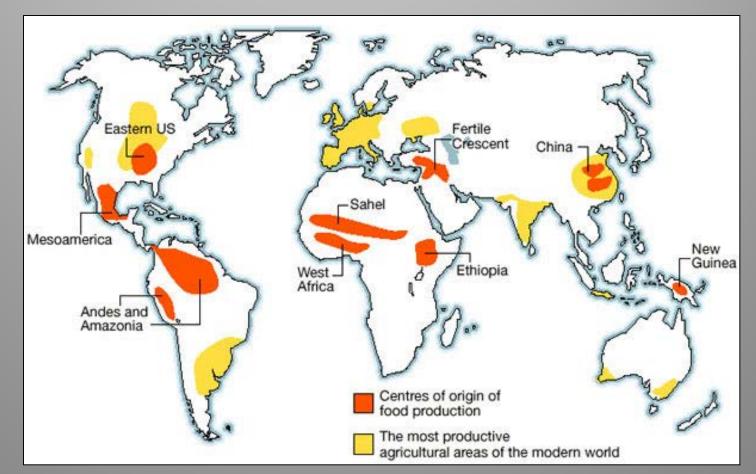
### The more relevant question

- Is agriculture becoming more prosustainable, efficient, and residue
- If food becoming safer an

## Agenda

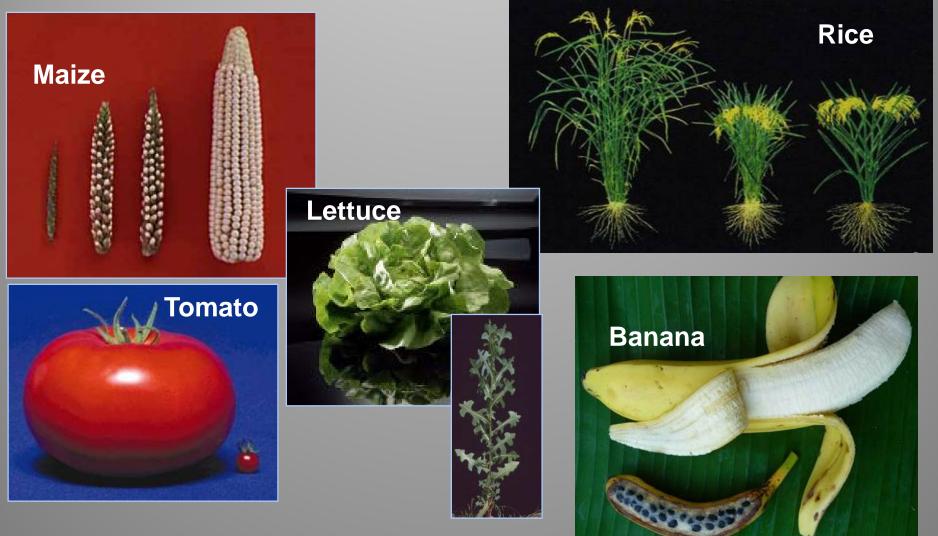
- What they are and are not a brief reminder
- Extent in the world
- Some impacts
- New forms in pipeline
- Why so controversial, stigmatized?

Crops were domesticated in parallel in several regions of the globe – then moved and further bred all over the world

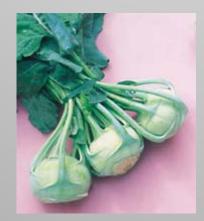


Reprinted by permission from Macmillan Publishers Ltd.: [Nature] Diamond, J. (2002). Evolution, consequences and future of plant and animal domestication. Nature 418: 700-707, copyright 2002.

# Most crops intensively bred, prior to GMOs







#### Kohlrabi Germany, 100 AD

#### Mutants are some of our best friends: Domestication of wild cabbage

Ornamental kale Late 1900's











Brussel sprouts Belgium, 1700's



# Many plant varieties derived from randomly induced mutations



#### Calrose 76 semi-dwarf rice



#### Rio Red grapefruit

Over 2,000 crop varieties derived from mutagenesis have been commercialized



High oleic sunflower

## Radical changes in domesticated animals All dogs derived from the wolf by breeding

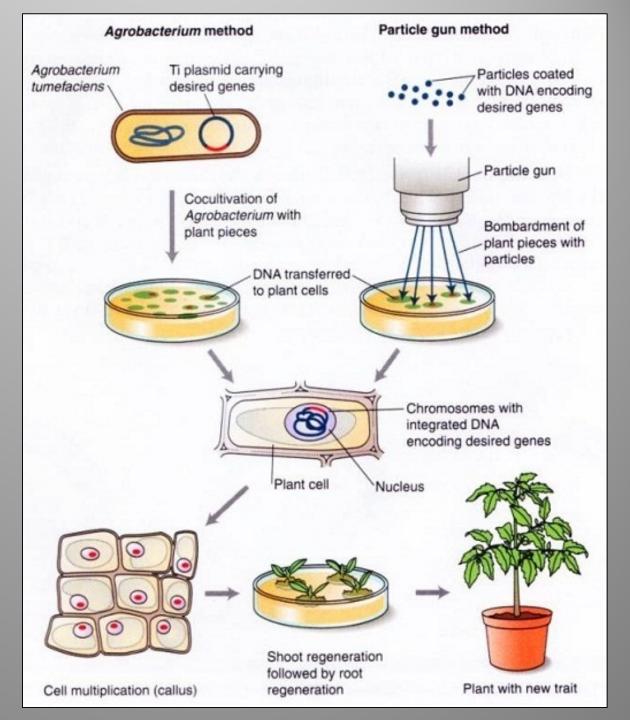


# What is genetic engineering (GE)

- Direct modification of DNA
  - vs. indirect modification in breeding
- Asexually modified in somatic cells
  - Then regenerated into whole organisms, usually starting in Petri dishes



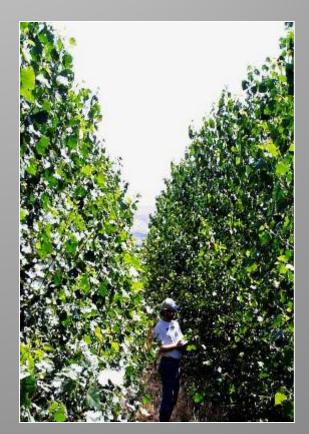
# Steps to create a GE plant



Then plants are propagated normally (seeds, cuttings) and tested for health and new qualities



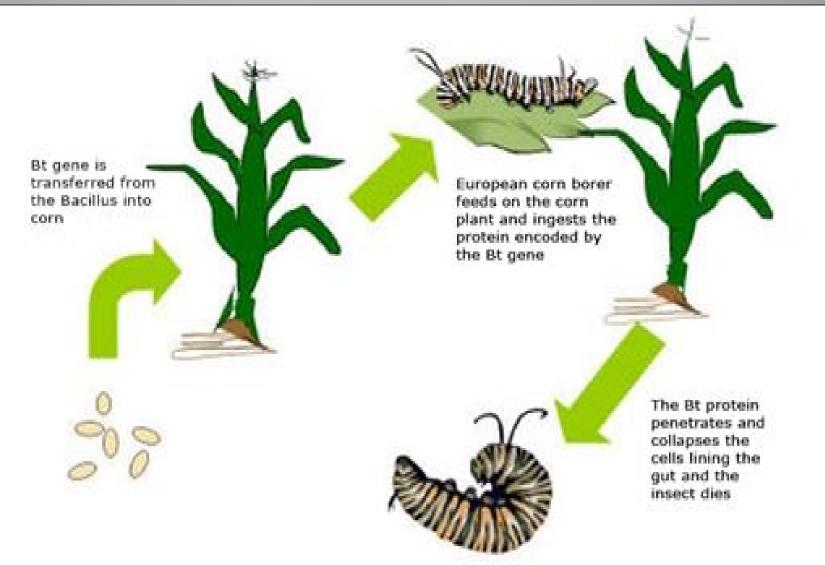
Propagation of poplars in tissue culture



Growth in the field

## Insect-resistant "Bt crops"

More efficient and less harmful to non-targets than sprays --Bt sprays widely used in organic agriculture





# The Gene Machine

What the CRISPR experiments mean for humanity By Alice Park



# Gene editing described



- Technique that allows specific changes to the genome modification of **native DNA**
- Employs methods of genetic engineering but does not leave the editing agent in the genome

# A big deal?

- Ability to modify genes efficiently
- The theoretical becomes practical



Available online at www.sciencedirect.com

ScienceDirect



CrossMark

#### Editing plant genomes with CRISPR/Cas9 Khaoula Belhaj<sup>1</sup>, Angela Chaparro-Garcia<sup>1</sup>, Sophien Kamoun, Nicola J Patron and Vladimir Nekrasov

CRISPR/Cas9 is a rapidly developing genome editing technology that has been successfully applied in many organisms, including model and crop plants. Cas9, an RNAguided DNA endonuclease, can be targeted to specific genomic sequences by engineering a separately encoded guide RNA with which it forms a complex. As only a short RNA sequence must be synthesized to confer recognition of a new nucleases, the repair may be imperfect. HDR, however, uses a template for repair and therefore repairs are likely to be perfect. In a natural situation the sister chromatid would be the template for repair, however templates to recode a target locus or to introduce a new element between flanking regions of homology can be delivered with an SSN [2]. In mammalian cells, DSBs were shown

"CRISPR/Cas9 is a game-changing technology that is poised to revolutionize basic research and plant breeding."

## Sandman CRISPR !



# Will gene edited crops be shunned, stigmatized as a GMO?

PUBLISHED: 8 JANUARY 2015 | ARTICLE NUMBER: 14011 | DOI: 10.1038/NPLANTS.2014.11

#### comment

# Regulatory uncertainty over genome editing

#### Huw D. Jones

Genome editing opens up opportunities for the precise and rapid alteration of crops to boost yields, protect against pests and diseases and enhance nutrient content. The extent to which applied plant research and crop breeding benefit will depend on how the EU decides to regulate this fledgling technology.

e are at the dawn of a new paradigm in plant breeding. Classical approaches to crop improvement based on hybridization and selection can now be complemented by targeted genome editing that exploits knowledge of specific gene sequences in a systematic way. Unlike conventional genetic modification that results from the insertion of large pieces of exogenous DNA,

or maize renders the plants highly resistant to lepidopteron pests; these lepidopteronresistant crops are grown around the world. However, this technique cannot be used to make small edits to existing genes, and can lead to the random disruption of native genes because the destination of the inserted DNA cannot be dictated.

In contrast to traditional genetic modification, genome editing makes use of one or a few bases at the cut site, resulting in a mutation. Mutations generated in this way are indistinguishable from those that occur naturally and drive evolution, as well as from those induced through the application of chemical mutagens or radiation, as employed in mutation breeding programmes since the 1940s.

Here, I focus on the potential applications and regulation of this simple 'cut and repair'

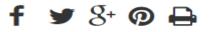
## Markets are another thing.... **The National Organic Standard Boards has banned** gene editing technologies

HOME , ARTICLES , ALL NEWS , CATTLE AND BEEF INDUSTRY NEWS , ORGANIC BOARD BANS GENE EDITING TECHNOLOGY

#### Organic board bans gene editing technology

#### CATTLE AND BEEF INDUSTRY NEWS

NOV 25, 2016 By KERRY HALLADAY, WLJ MANAGING EDITOR



When a government agency describes something as causing the "demise" of species and displacing Americans, they must surely be describing a foreign enemy, right? Or maybe some pandemic plaguing the country side?

Apparently not. To the p Organic Standards Boar would, among other thir from being considered c engineering—an "exclud additionally attributed m

"Every organic stakehold

Cas 9, Zinc Finger Nuclea engineering for the purp of "excluded methods" o

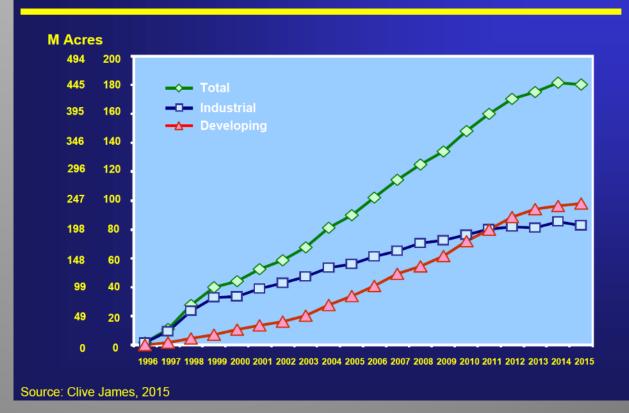
"Every organic stakeholder is clear that genetic engineering is an imminent threat to organic Among other things the integrity. Every effort must be made to protect that integrity,"

## Agenda

- What they are and are not a brief reminder
- Extent in the world
- Some impacts
- New forms in pipeline
- Why so controversial, stigmatized?

First generation herbicide and insect resistant crops were rapidly adopted by farmers, both in the developed and developing world

Global Area of Biotech Crops, 1996 to 2015: Industrial and Developing Countries (M Has, M Acres)



Two traits dominate worldwide, increasingly "stacked" in combinations Global Area of Biotech Crops, 1996 to 2015: By Trait (Million Hectares, Million Acres) ISAA **M** Acres 297 120 247 100 198 80

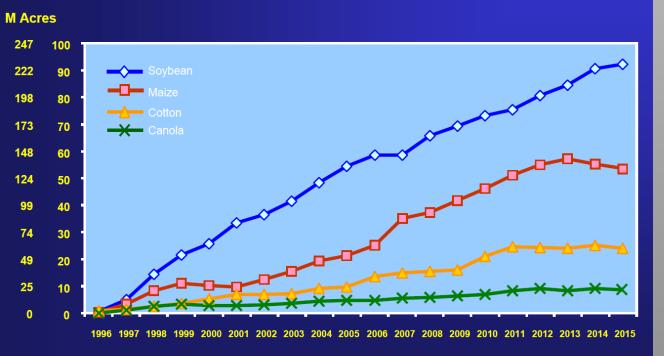
> 148 60 99 40 49 20 0 0 1936 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 5

Source: Clive James, 2015

## Four crops dominate, 8+ crops in USA

Global Area of Biotech Crops, 1996 to 2015: By Crop (Million Hectares, Million Acres)



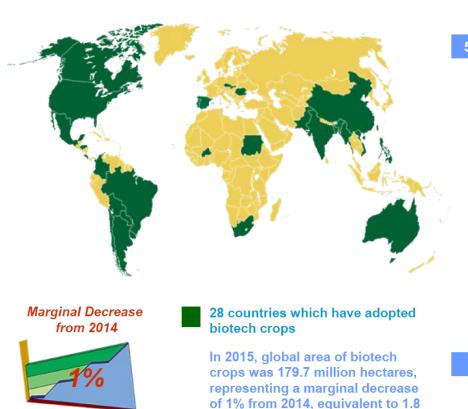


Source: Clive James, 2015

# Adoption by 28 countries, but rates highly variable

Global Area (Million Hectares) of Biotech Crops, 2015: by Country





million hectares.

#### **Biotech Mega Countries**

50,000 hectares (125,000 acres), or more

		Million Hectare
1.	USA	70.9
2.	Brazil*	44.2
3.	Argentina*	24.5
4.	India*	11.6
5.	Canada	11.0
6.	China*	3.7
7.	Paraguay*	3.6
8.	Pakistan*	2.9
9.	South Africa*	2.3
10.	Uruguay*	1.4
11.	Bolivia*	1.1
12.	Philippines*	0.7
13.	Australia	0.7
14.	Burkina Faso	* 0.4
15.	Myanmar*	0.3
<b>16</b> .	Mexico*	0.1
17.	Spain	0.1
18.	Colombia*	0.1
19.	Sudan*	0.1

#### Less than 50,000 hectares

Honduras\* Chile\* Portugal Vietnam\* Czech Republic Slovakia Costa Rica\* Bangladesh\* Romania

\* Developing countries

Global admixture of GM and non-GM crops/food create immense coexistence, trade problems under current regulations

Many costly cases of trade disruption and lawsuits with corn, soy, and rice



Steady increase in incidents of genetically modified crops found in traded food, UN agency reports



Source: UN Photo/Tobin Jones

14 March 2014 – As a result of the increased production of genetically modified crops worldwide, the United Nations food agency warns in a ground-breaking survey that an increasing number of incidents of low levels of genetically modified organisms (GMOs) are being reported in traded food and feed.

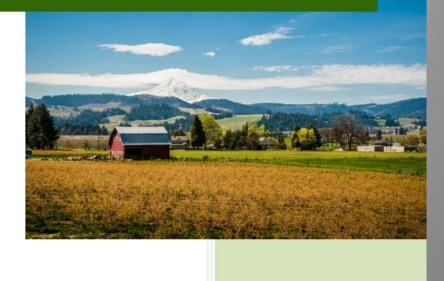


**Oregon** with major coexistence struggles due to seed industry, much non-GMO production & many exports 2014 Task Force Report



Governor's Task Force on Genetically Engineered Seeds and Agricultural Products

Task Force Report



# GMO ban voted on in Benton County, Oregon last year – defeated, but with much public support for the ban



## Agenda

- What are they and are not a brief reminder
- Extent in the world
- Some impacts
- New forms in pipeline
- Why so controversial, stigmatized?

#### Virus-resistant GM papaya Saved the Hawaiian industry in the mid-1990s, ~80% of crop today

Like a vaccine

"RNAi immunization" via implanting a viral gene in the papaya genome



Courtesy of Denis Gonsalves, formerly of Cornell University

GMO, virusresistant trees

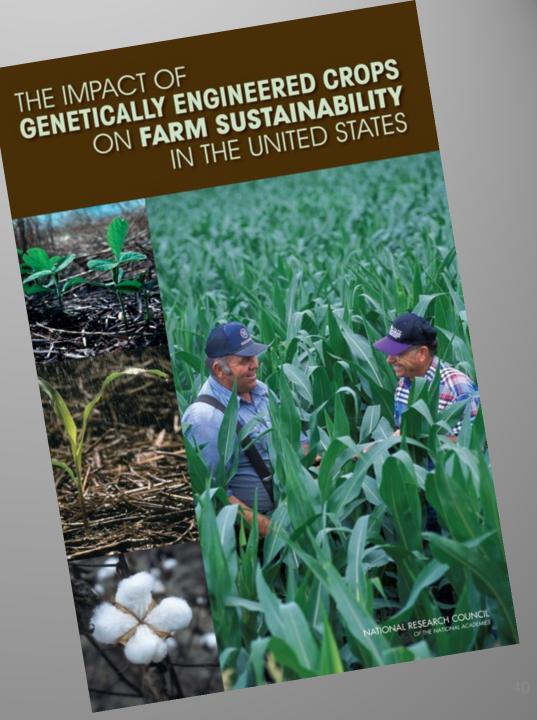
# Global "meta-analysis" of early impacts: 2014

PLOS ONE	Subject Areas	For Authors	About Us	Search	Q dvanced search
Copen access peer-reviewed RESEARCH ARTICLE	of Consticution	Madified	rong	2 Saves	0 Citations
A Meta-Analysis of the Impacts of Genetically Modified Crops Wilhelm Klümper, Matin Qaim Published: November 3, 2014 • DOI: 10.1371/journal.pone.0111629				79,064 Views	948 Shares

"147 original studies were included." "On average, GM technology adoption has reduced chemical pesticide use by 37%, increased crop yields by 22%, and increased farmer profits by 68%."

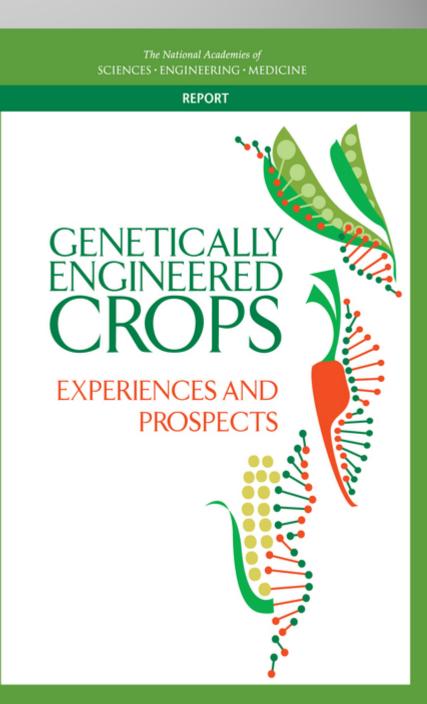
## National Research Council Report 2010

- Major pesticide reductions - Bt
- Expanded conservation tillage
- Herbicide tolerant weeds
  - Need more sustainable management



National Research Council Report 2016

- Confirmed food safety
- Confirmed insecticide reduction with Bt crops





AMA



actentific justification for labeling of genetically hodified for genetically

**ISF** 

ISAS

(2)

ed on structly scientific



























影響器



The scientific consensus around the safety of genetically modified foods is as strong as the scientific consensus around climate change. These foods are subjected to more testing than any other, and everything tells us that they're safe.

ICSU

#### Is GM food safe?

if an overwhelming majority of experts say something is true, then any sensible non-expert should assume that they are probably right



The American Association for the Advancement of Science is an international non-profit organization AAAS serves some 261 affiliated societies and academies of science.

"The science is quite clear: crop improvement by the modern molecular techniques of biotechnology is safe."



The National Academy of Sciences is a non-profit organization in the United States. It is the premier scientific body in the United States

"To date more than 98 million acres of genetically modified crops have been grown worldwide. No evidence of human health problems associated with the ingestion of these crops or resulting food products have been identified"



The premier body of physicians in the United States

"There is no scientific justification for special labeling of genetically modified foods.

Bioengineered foods have been consumed for close to 20 years, and during that time, no overt consequences on human health have been reported and/or substantiated in the peer-reviewed literature."



England's top medical society, the Royal Society of Medicine is an independent educational organisation for doctors, dentists, scientists and others involved in medicine and health

"Foods derived from GM crops have been consumed by hundreds of millions of people across the world for more than 15 years, with no reported



version 2

Organization

The World Health Organization (WHO) is the directing and coordinating authority for health within the United Nations system. "No effects on human health have been shown as a result of the consumption of GM foods by the general population in the countries where they have been approved.



The European Commission (EC) is the executive body of the European Union

"The main conclusion to be drawn from the efforts of more than 130 research projects, covering a period of more than 25 years of research, and involving more than 500 independent research groups, is that biotechnology, and in particular GMOs, are no more risky than e.g. conventional plant breeding

http://www.axismundionline.com/blog/the-new-is-gm-foodsafe-meme/

Useful academic web sites and outreach programs are few – Purdue a rare and recent exception

## **The Science of** GMOS

Genetically Modified Organisms, or GMOs, are a major issue about which many of us know relatively little. We want to know what we're eating, and we want to know how this issue is impacting the environment. Knowing more equips us to make the best decisions for ourselves and generations to come. GMOs are complex, so we've broken the issue down into different categories. Click on the question that most concerns you. Read the answer or listen to an interview with one of Purdue's College of Agriculture scientists. You can always count on this site to address this complicated and evolving issue with neutral, scientifically sound information.



What are

GMOs?



Why do we

use GMOs?



Do GMOs harm health?



How do **GMOs** affect insects?



How does the regulation process work?

AIS

What about GMOs and weeds?



What's the story on GMOs and labeling?

Faculty and Staff Employee Portal Blackboard Purdue Today Physical Facilities



In Focus Directory Intranet

Agricultures Connections Destination Purdue

## Herbicide tolerant plants promote conservation tillage – With many environmental benefits thereof

**Conservation Technology Information Center** 

- Lowers greenhouse gas emissions
- Improves soil organic matter
- Reduces erosion and fertilizer runoff into water



Poor weed management has led to rapid development of herbicide-resistant weeds And motivated development of new kinds of herbicide tolerant crops



"The number of weed species evolving resistance to glyphosate

BALL BARKSDALE / AGSTOCKUSA /

### Roundup tolerant bentgrass escape in

Oregon

#### Feds deregulate controversial GMO grass seed



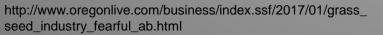


Linn County bills itself as the grass seed capital of the world. But the thriving grass business has been divided by a controversial genetically modified grass developed by Scotts Miracle-Gro. (Jeff Manning/The Oregonian)



on January 18, 2017 at 10:00 AM, updated January 18, 2017 at 10:18 AM

The U.S. Department of Agriculture on Tuesday deregulated a genetically modified grass that some Oregon farmers and dealers say threatens the state's grass seed business.



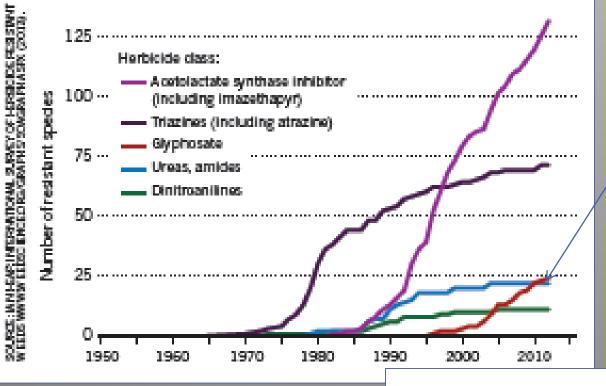
http://www.oregonlive.com/business/index.ssf/2017/01/post 248.html

play 'hangn is fired, law

## Herbicide-resistant weeds are an old problem in agriculture, but exacerbated by GE herbicide tolerant crops

#### THE RISE OF SUPERWEEDS

Weed species often become resistant to herbicides. Glyphosate resistance, once deemed unlikely, rose after genetically engineered crops were introduced in the mid-1990s.



Accelerated by GE Rounduptolerant crops ?



24 | NATURE | VOL 497 | 2 MAY 2013

#### ENVIRONMENTAL STUDIES

#### Genetically engineered crops and pesticide use in U.S. maize and soybeans

Edward D. Perry,<sup>1</sup> Federico Ciliberto,<sup>2</sup> David A. Hennessy,<sup>3</sup> GianCarlo Moschini<sup>4</sup>\*

The widespread adoption of genetically engineered (GE) grops has clearly led to changes in pesticide use, but the nature and extent of these impacts remain open questions. We study this issue with a unique, large, and representative sample of plot-level choices made by U.S. maize and soybean farmers from 1998 to 2011. On average, adopters of GE glyphosate-tolerant (GT) soybeans used 28% (0.30 kg/ha) more herbicide than nonadopters, adopters of GT maize used 1.2% (0.03 kg/ha) less herbicide than nonadopters, and adopters of GE insect-resistant (IR) maize used 11.2% (0.013 kg/ha) less insecticide than nonadopters. When pesticides are weighted by the environmental impact quotient, however, we find that (relative to nonadopters) GE adopters used about the same amount of soybean herbicides, 9.8% less of maize herbicides, and 10.4% less of maize insecticides. In addition, the results indicate that the difference in pesticide use between GE and non-GE adopters has changed significantly over time. For both soybean and maize, GT adopters used increasingly more herbicides relative to nonadopters, whereas adopters of IR maize used increasingly less insecticides. The estimated pattern of change in herbicide use over time is consistent with the emergence of glyphosate weed resistance.

#### INTRODUCTION

One of the most salient developments in global agriculture in the past over time. In particular, there have been little data to assess whether the

20 years1 " ....[national surveys over 13 years] representative varieties 94% of p at the crop reporting district (CRD) level and this new varieties include an annual average of 5,424 farmers for 80% of p **GE** varie exceeded maize and 5,029 farmers for soybeans ..." glyphosa from other nerbicides (7). Conversely, IR varieties can substitute for each farmer, we match the amount of pesticide used with the size of the

2016 © The Authors, some rights reserved; exclusive licensee American Association for the Advancement of Science. Distributed under a Creative Commons Attribution NonCommercial License 4.0 (CC BY-NC). 10.1126/sciadv.1600850

whatever

hat spans

y by GfK

ecializes

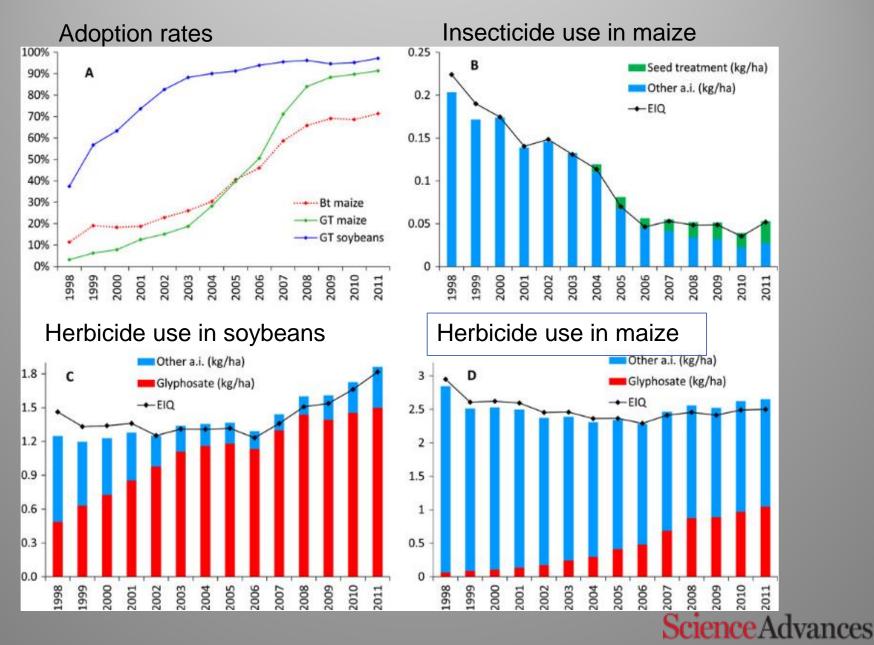
vear, the

g district br maize

data, for

1)

#### **GE ADOPTION AND PESTICIDE USE, MAIZE AND SOYBEANS, USA 1998–2011**



## Key results (Perry et al. 2016)

- "...weighted by the environmental impact quotient, ...we find that (relative to non-adopters) GE adopters used about....
- the same amount of soybean herbicides
- 9.8% less of maize herbicides
- 10.4% less of maize insecticides
- ...the difference in pesticide use has changed significantly over time....
  - GT adopters used increasingly more herbicides relative to non-adopters, (... consistent with the emergence of glyphosate weed resistance)
  - Adopters of IR maize used increasingly less insecticides..."

## Agenda

- What they are and are not a brief reminder
- Extent in the world
- Some impacts
- New forms in pipeline
- Why so controversial, stigmatized?

# Newly approved GE crop varieties in USA

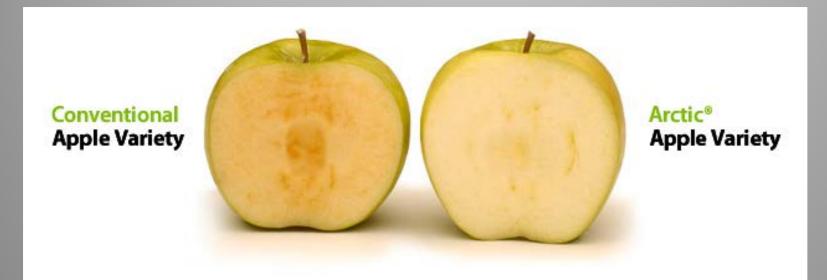
- Soybean insect resistant (Apr. 2014)
- Alfalfa reduced lignin (Nov. 2014)
- Potato reduced black spot bruise and low acrylamide production (Nov. 2014), reduced browning and disease resistant as well (August 2015)
- Soybean and cotton new herbicide tolerances (Jul. 2014 – Jan. 2015)
- Apple non-browning (Feb. 2015)
- Plum virus resistant (2014)



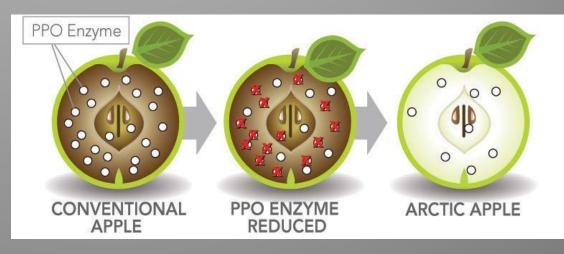




#### Non-browning "Arctic Apple" Reduced spoilage/waste, improved quality – USDA approved



Courtesy of Jennifer Armen, Okanagan Specialty Fruits, Canada



#### Non-browning "Arctic Apple" Time lapse video

#### **Arctic Apples**

Genetically engineered to be non-browning when sliced. Developed by a small Canadian company, Okanagan Sepcialty Fruits Approved for consumption and cultivation in the US in Feb 2015

# They tasted good for several hours



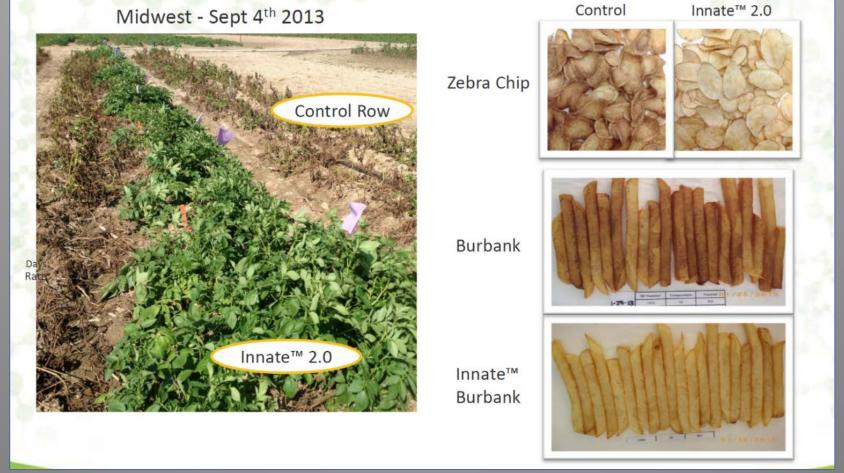
### "Innate" potato – native DNA, nonbrowning and other traits

**One hour after cutting – Control vs. Innate** 





Two days after cutting – Control vs. Innate "Innate" potato 2.0 – late blight resistant, reduced acrylamide, reduced sprouting and browning ( $\downarrow$  waste,  $\uparrow$  safety,  $\downarrow$  pesticide,  $\uparrow$  yield)



#### **Potential Innate Potato benefits**

- If all USA potatoes had it's improved traits, each year....
- Waste reduced by 5 billion pounds
- CO<sub>2</sub> emissions reduced by 734 million pounds
- Water use reduced by 84 billion gallons
- 2.5 million fewer pesticide acre-applications
- Marketable yields increase ~ 20%
- Growers save \$240 million in production costs



# Drought-tolerant maize – Planted on >150,000 acres – Also tested in Africa Important tool given climate change, water shortages?



#### Advanced Biotechnology

Because of the advanced drought-tolerant biotech trait, Genuity' DroughtGard" Hybrids adapt to drought conditions. Slowing down water consumption and using available water more efficiently to help endure the stress.

#### The Result

Superior genetics along with innovative drought-tolerant trait technology helps DroughtGard Hybrids withstand drought conditions for a better chance of maximizing kernels per ear and overall yield potential.

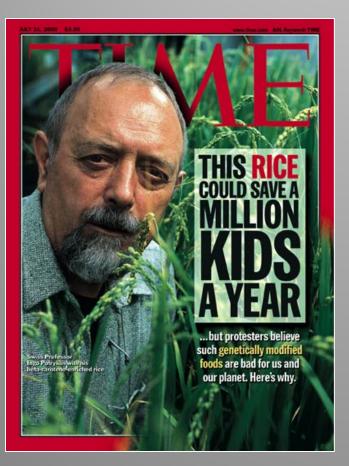


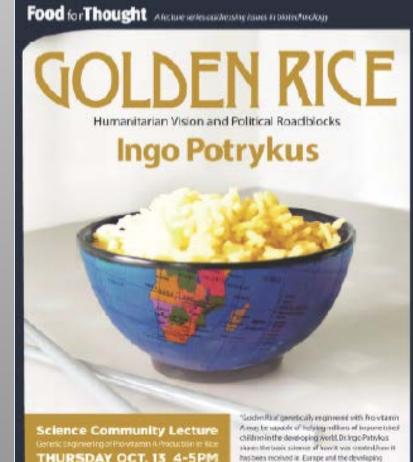
THE INNOVATOR OF HYDROEFFICIENCY Visit your seed rep or geneity com/droughtpack

#### Hydroefficiency

## Doing more with less water.

Diverse pipeline of biofortification products = enhancement of critical vitamins or nutrients Food for Thought Ancher entersative ship haves in the networking



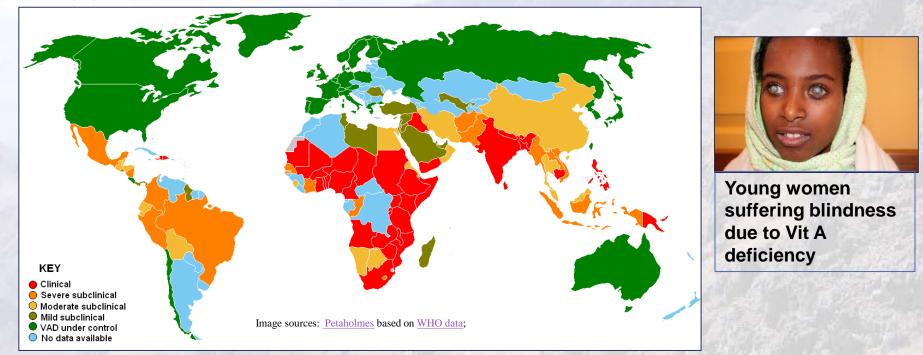


veststand the presend and political lattice he has

faced during its development.

THURSDAY OCT. 13 4-5PM

Why use breeding and biotechnology for βcarotene (pro-vitamin A) enrichment? Deficiency is widespread, impacts severe, and decades of supplements are unable to overcome



Vitamin A deficiency is estimated to affect approximately **one third of children under the age of five around the world**. It is estimated to **claim the lives of 670,000 children under five annually**. Approximately **250,000-500,000 children in developing countries become blind each year** owing to vitamin A deficiency.... Biofortified plants are improving nutrition for many today, and can do more with aid of GE methods





**Biofortification breeding well underway,** including a provitamin A enriched sweet potato that is **currently** being grown by > half a million families.

Other projects are underway to increase levels of protein, iron, zinc, antioxidants, and other beneficial components in food.

Gates Foundation a major supporter

# The HarvestPlus program – worldwide impact by traditional breeding

- Nutrient targets start at:
  - 30% of the EAR of iron
  - 40% of the EAR of zinc
  - 50% of the EAR of provitamin A
- Reaches more than 40 countries



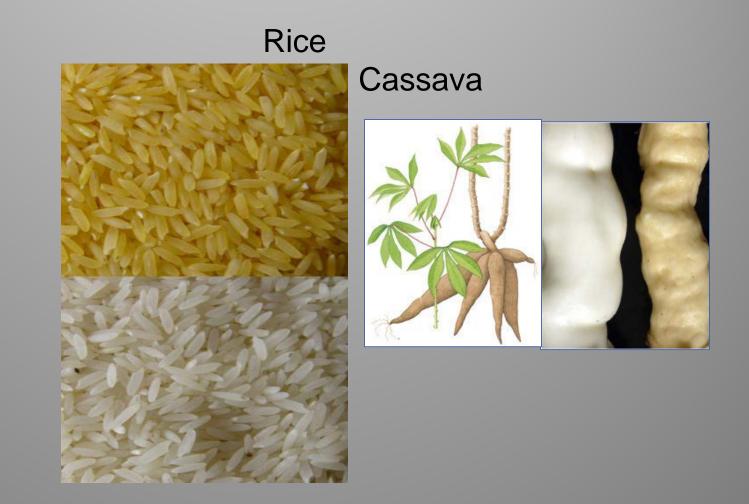






# Biotech methods useful where breeding is ineffective or slow

- Rice
- Cassava
- Sorghum
- Banana



## Agenda

- What they are and are not a brief reminder
- Extent in the world
- Some impacts
- New forms in pipeline
- Why so controversial, stigmatized?

#### The GMO controversy is complex: There are many pieces

 "It is accurate to say that many of the real ethical issues [of GMOs in agriculture] have little to do with the use of transgenic technologies" (Burkardt et al. 2005, Agricultural Ethics, CAST)



#### **AGRICULTURAL ETHICS**

#### NTRODUCTION

It is widely known that agriculture has a long history. Starting approximately 12,000 years ago, the domestication of plants and animals began independently in several different places, including centers in West Asia, East Asia, Central America, and South America. Domestication also may have occurred in other locations, although convincing archeological evidence has not been found. In the TASK FORCE MEMBERS: Jeffrey Burkhardt, Chair, Department of Food and Resource Economics, University of Florida, Gainesville; Gary Comstock, Department of Philosophy and Religion, North Carolina State University, Raleigh; Peter G. Hartel, Department of Crop and Soil Sciences, University of Georgia, Athens; Paul B. Thompson, Department of Philosophy, Michigan State University, East Lansing; RevIEWERS: Maarten J. Chrispels, Center for Molecular Agriculture, University of California–San Diego; Charles C. Muscoplat, College of Agricultural, Food and Environmental Sciences, University of Minnesota, St. Paul; RobertStreiffer, Department

commented on the importance of agricultural knowledge in the quest for the "good life" by the individual and the polity. The fundamental value of agriculture was highlighted by Enlightenment thinkers from John Locke to Thomas Jefferson, who underscored the political, economic, and philosophical importance of "tillers of the soil" (Spiegel 1991). In the United States, problems faced by farmers became the focus of the nine-

## My list of key factors

- Complexity in an internet powered world looking for slogans and simple answers

   Clean label movement
- 2. Vested interest in stigma for economic and ideological reasons
  - Internet, media celebrity experts
  - Fake and "half-truthed" news and science
- 3. Phobia for pesticides, chemicals in any dose
  - The "Food Babe" effect
- 4. Scientific novelty and complexity vs. inertia of regulations and marketing systems

## My list of key factors

- 5. Roles and perceptions of large seed/chemical and food corporations the "Monsanto effect"
- 6. Tool in global battles / trade wars
- Scientific complexity of environmental impacts biodiversity vs. climate vs. pesticide impacts
- 8. Poor management, fear of herbicide tolerant GE crops
- 9. Legal complications and perceptions around gene flow and patents
- 10.Decreasing confidence in experts, scientists who to trust?

# There are numerous myths that are rampant and recycled in media



#### Vicious anti-GMO messages widespread

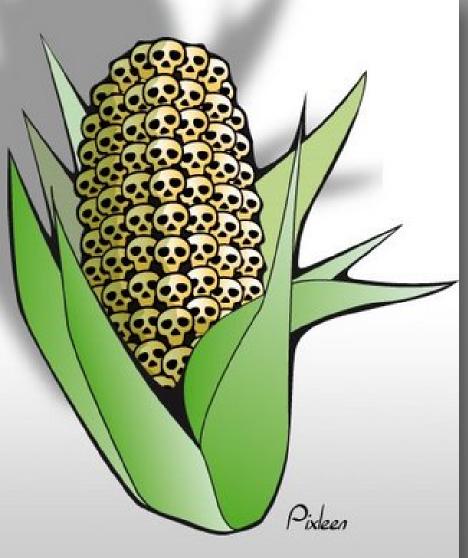


## And many more

I'm no ordinary apple I'm a genetically modified one that never rots

#### facebook.com/theorganicindian

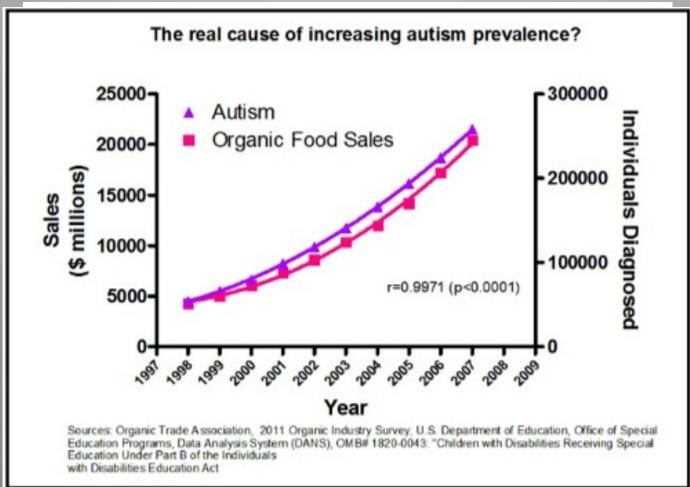
TAKE A BITE



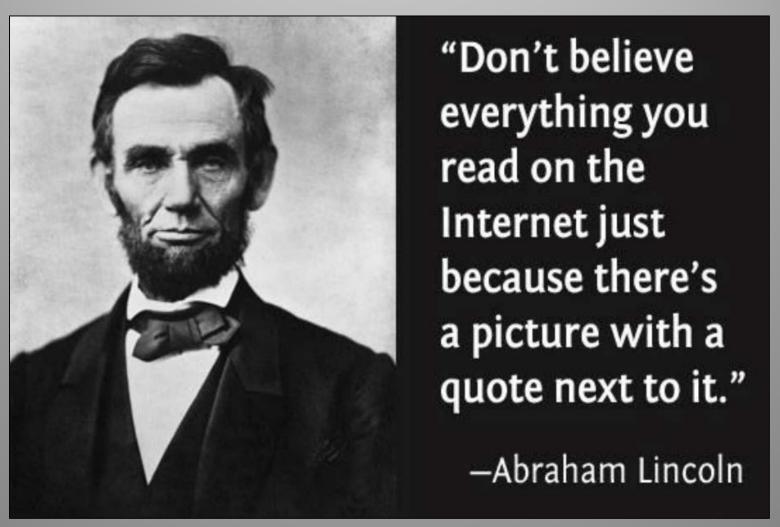
## My colleague Steve Savage's favorite!



## Much pseudo-science: "Half of all children will be Autistic by 2025 due to Roundup warns MIT scientist"



## Abe Lincoln warned us, but....



http://weknowmemes.com/2012/07/dont-believe-everything-you-read-on-the-internet



FOOD SERVICE BEVERAC

FROZEN FOODS

TREND OF THE YEAR VISIT FOOD



### Trend of the Year: Clean Label

Industry answers the call for simple ingredients

.foodbusinessnews.net/corporateprofiles/2015/trend



Kraft has announced that the orange glow of its iconic Macaroni & Cheese will no longer come from synthetic coloring agents. (Keyonk Djansezian / Cetty images) http://www.coloragoot.ributpo.com/buccipocc/cc.clooph\_lobolc\_food\_0210\_20160218\_ctopy\_btopf

nent for

2 clicks to share all your big files.



### The clean label movement Harvard Business Review 2015

- ...focuses on having fewer ingredients that are very clear about their origins, and recognizable
- …"clean" is a catchall for a much broader and growing list of demands about the human and planetary impacts of all products and services (and the companies behind them)
- Two major forces are driving this clean label world:
  - Technology-driven, transparency about products and their supply chains, and
  - Millennials, who are regularly demanding good behavior from the companies they buy from and work for

https://hbr.org/2015/10/keeping-up-with-the-clean-label-movement

# What clean-label millennials want to know

- What is every ingredient in your product, why is it there, and what does it do, exactly?
- How much of your energy comes from clean, renewable sources?
- Who are your suppliers and what are their workers' lives like? And how about your suppliers' suppliers?
- How much do you know about the dangers of your product and when did you know it?
- What goals do you have and how do they tie to global challenges (like reducing carbon emissions or dealing with inequity in your communities and value chain)?
- Which organizations, political causes, or candidates are you donating to, how much is it, and why?

https://hbr.org/2015/10/keeping-up-with-the-clean-label-movement

## FDA laxity one reason for demand, but not clear "clean" products are "cleaner"

#### WEBMD SPECIAL REPORT: FOOD ADDITIVES

## The Dirty Secrets of 'Clean' Labels

By Brenda Goodman, MA, Reviewed by Michael W. Smith, MD on July 20, 2015

WebMD News Archive (1)

July 23, 2015 -- Consumers have become deeply distrustful of their food.

There's Samantha Adams, who had her "aha moment" when she happened to read the label of the barbecue sauce she was feeding her 1-year-old.

# GMO-free labels a significant feature of clean label movement





## Meteoric rise of no-GMO labels

 GMO-free claims jumped 237% in new products 2012 to 2013



Errol Schweizer Executive Global Grocery Coordinator Whole Foods Market

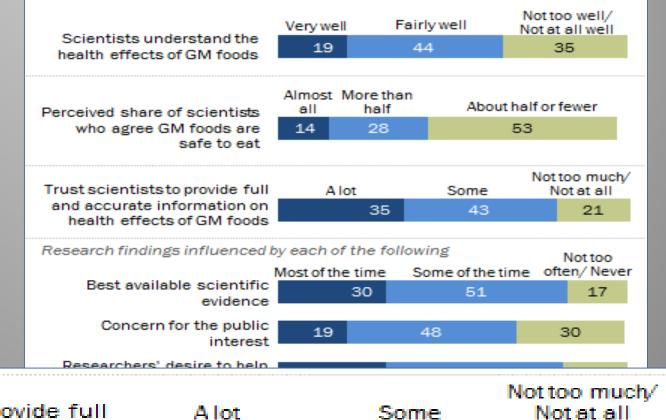


https://www.aphis.usda.gov/stakeholders/downloads/2015/coexistence/Errol-Schweizer.pdf

Limited public trust in science and scientists **Pew Survey** 2016

#### Americans have limited trust in scientists connected with genetically modified foods

% of U.S. adults



Trust scientists to provide full and accurate information on health effects of GM foods A lot Some Not too much/ 35 43 21

Note: Respondents who did not give an answer are not shown. Source: Survey conducted May 10-June 6, 2016. "The New Food Fights: U.S. Public Divides Over Food Science"

PEW RESEARCH CENTER

## Summary

- GMO is a breeding method not a particular kind of product
- Large benefits for economics, soil tillage, humanitarian applications
- Also very significant management, global acceptance, trade problems
- Diverse pipeline of new products
  - Gene editing a major new tool, but acceptance unclear
- "Clean label" movement limiting GMOs, teaching public they are unsafe as a group?
- Decreasing trust in scientists, government, media, many institutions inflames and confuses

